



WSYX Columbus  
1261 Dublin Rd  
Columbus, OH 43215

Greer Margolis Mitchell, Burns &  
Associates-Washington  
1010 Wisconsin Ave NW  
Ste 800  
Washington, DC 20007

# Contract # 1352261

**Schedule Dates** 10/01/12-10/08/12  
**Advertiser** Obama for America (30051)  
**Agency** Greer Margolis Mitchell, Burns & Associates-Washi  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** OBAMA - SCHEDULE A (466300)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** KAUFMA, MEREDITH  
**Phone/Fax** /  
**CPE** 1537  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** OBAMA - SCHEDULE A EST 1537  
JARED SALLES

**Date Entered** 08/08/12  
**Last Modified** 08/08/12  
**Entered By** Randi Weathers  
**CO-OP** No  
**Headline #** ECR09781595  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$9,322.50  
**Net Total** \$52,827.50  
**Sales Tax**

**Columbus (WSYX)**  
**By Broadcast Month**  
Oct. 2012  
Grand Total: 134 Spots \$62,150.00  
134 \$62,150.00

## INCOMPLETE CONTRACT

Due to: Pending line Approvals

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/02/12-10/05/12	2	:30	5:01A- 5:30A (EST)	3	X	X	X	X	X			3	\$95.00	\$285.00	Columbus (WSYX)	GOOD DAY COLUMBUS	8/8/12
2.0	Normal Line / SPOT (2)	10/02/12-10/05/12	2	:30	5:30A- 5:57A (EST)	3	X	X	X	X	X			3	\$95.00	\$285.00	Columbus (WSYX)	GOOD DAY COLUMBUS	8/8/12
3.0	Normal Line / SPOT (3)	10/02/12-10/05/12	2	:30	5:58A- 6:30A (EST)	3	X	X	X	X	X			3	\$200.00	\$600.00	Columbus (WSYX)	GOOD DAY COLUMBUS	8/8/12
4.0	Normal Line / SPOT (4)	10/02/12-10/05/12	2	:30	6:30A- 6:57A (EST)	4	X	X	X	X	X			4	\$200.00	\$800.00	Columbus (WSYX)	GOOD DAY COLUMBUS	8/8/12
5.0	Normal Line / SPOT (5)	10/02/12-10/05/12	2	:30	6:58A- 7:30A (EST)	3	X	X	X	X	X			3	\$200.00	\$600.00	Columbus (WSYX)	GOOD DAY COLUMBUS	8/8/12
6.0	Normal Line / SPOT (6)	10/02/12-10/05/12	2	:30	7:30A- 8A (EST)	3	X	X	X	X	X			3	\$200.00	\$600.00	Columbus (WSYX)	GOOD DAY COLUMBUS	8/8/12
7.0	Normal Line / SPOT (7)	10/02/12-10/05/12	2	:30	8A- 8:30A (EST)	3	X	X	X	X	X			3	\$200.00	\$600.00	Columbus (WSYX)	GOOD DAY COLUMBUS	8/8/12
8.0	Normal Line / SPOT (8)	10/02/12-10/05/12	2	:30	8:30A- 9A (EST)	3	X	X	X	X	X			3	\$200.00	\$600.00	Columbus (WSYX)	GOOD DAY COLUMBUS	8/8/12
9.0	Normal Line / SPOT (9)	10/01/12-10/04/12	2	:30	4:28A- 4:59A (EST)	3	X	X	X	X	X			3	\$35.00	\$105.00	Columbus (WSYX)	NEWS	8/8/12
10.0	Normal Line / SPOT (10)	10/06/12-10/06/12	2	:30	7:58A- 9A (EST)	1						1		1	\$200.00	\$200.00	Columbus (WSYX)	GMA SAT	8/8/12
11.0	Normal Line / SPOT (11)	10/07/12-10/07/12	2	:30	9A- 10A (EST)	5	X	X	X	X	X			5	\$100.00	\$500.00	Columbus (WSYX)	MILLIONAIRE	8/8/12
12.0	Normal Line / SPOT (12)	10/02/12-10/05/12	2	:30	10A- 10:57A (EST)	5	X	X	X	X	X			5	\$175.00	\$875.00	Columbus (WSYX)	RACHAEL RAY	8/8/12
13.0	Normal Line / SPOT (13)	10/02/12-10/05/12	2	:30	10:57A- 12P (EST)	5	X	X	X	X	X			5	\$325.00	\$1,625.00	Columbus (WSYX)	THE VIEW	8/8/12

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**By Broadcast Month**  
Oct. 2012 134 \$62,150.00  
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15.0	Normal Line / SPOT (15)	10/02/12-10/05/12	2	:30	12P-12:30P (EST)	3		X	X	X	X			3	\$325.00	\$975.00	Columbus (WSYX)	NEWS	8/8/12
16.0	Normal Line / SPOT (16)	10/02/12-10/05/12	2	:30	12:30P-12:57P (EST)	3		X	X	X	X			3	\$325.00	\$975.00	Columbus (WSYX)	NEWS	8/8/12
17.0	Normal Line / SPOT (17)	10/02/12-10/05/12	2	:30	12:57P-2P (EST)	5		X	X	X	X			5	\$225.00	\$1,125.00	Columbus (WSYX)	THE CHEW	8/8/12
18.0	Normal Line / SPOT (18)	10/02/12-10/05/12	2	:30	2P-2:58P (EST)	5		X	X	X	X			5	\$225.00	\$1,125.00	Columbus (WSYX)	GENERAL HOSPITAL	8/8/12
19.0	Normal Line / SPOT (19)	10/02/12-10/05/12	2	:30	2:58P-4P (EST)	5		X	X	X	X			5	\$250.00	\$1,250.00	Columbus (WSYX)	RICKI LAKE	8/8/12
20.0	Normal Line / SPOT (20)	10/07/12-10/07/12	2	:30	10:30A-11:30A (EST)	1							1	1	\$200.00	\$200.00	Columbus (WSYX)	THIS WEEK	8/8/12
21.0	Normal Line / SPOT (21)	10/07/12-10/07/12	2	:30	1P-2P (EST)	1							1	1	\$200.00	\$200.00	Columbus (WSYX)	ENT TONIGHT	8/8/12
22.0	Normal Line / SPOT (22)	10/07/12-10/07/12	2	:30	2P-3P (EST)	1							1	1	\$200.00	\$200.00	Columbus (WSYX)	THAT 70S SHOW	8/8/12
23.0	Normal Line / SPOT (23)	10/06/12-10/06/12	2	:30	7P-7:57P (EST)	1						1		1	\$500.00	\$500.00	Columbus (WSYX)	ET WKND	8/8/12
24.0	Normal Line / SPOT (24)	10/02/12-10/05/12	2	:30	4P-4:30P (EST)	3		X	X	X	X			3	\$300.00	\$900.00	Columbus (WSYX)	JUDGE JUDY	8/8/12
25.0	Normal Line / SPOT (25)	10/02/12-10/05/12	2	:30	4:30P-5P (EST)	3		X	X	X	X			3	\$300.00	\$900.00	Columbus (WSYX)	JUDGE JUDY	8/8/12
26.0	Normal Line / SPOT (26)	10/02/12-10/05/12	2	:30	5P-5:30P (EST)	5		X	X	X	X			5	\$475.00	\$2,375.00	Columbus (WSYX)	NEWS	8/8/12
27.0	Normal Line / SPOT (27)	10/02/12-10/05/12	2	:30	5:30P-5:58P (EST)	5		X	X	X	X			5	\$475.00	\$2,375.00	Columbus (WSYX)	NEWS	8/8/12
28.0	Normal Line / SPOT (28)	10/02/12-10/05/12	2	:30	5:58P-6:30P (EST)	5		X	X	X	X			5	\$475.00	\$2,375.00	Columbus (WSYX)	NEWS	8/8/12

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**By Broadcast Month**  
Oct. 2012 134 \$62,150.00  
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29.0	Normal Line / SPOT (29)	10/06/12-10/06/12	2	:30	5:58P- 6:30P (EST)								1	1	\$500.00	\$500.00	Columbus (WSYX)	NEWS	8/8/12
30.0	Normal Line / SPOT (30)	10/07/12-10/07/12	2	:30	5:58P- 6:30P (EST)								1	1	\$500.00	\$500.00	Columbus (WSYX)	NEWS	8/8/12
31.0	Normal Line / SPOT (31)	10/02/12-10/05/12	2	:30	6:58P- 7:27P (EST)	5		X	X	X	X			5	\$500.00	\$2,500.00	Columbus (WSYX)	ENT TONIGHT	8/8/12
32.0	Normal Line / SPOT (32)	10/02/12-10/05/12	2	:30	7:28P- 7:57P (EST)	5		X	X	X	X			5	\$500.00	\$2,500.00	Columbus (WSYX)	ACCESS HOLLYWOOD	8/8/12
33.0	Normal Line / Prime Premium (33)	10/08/12-10/08/12	2	:30	7:58P- ABC-Dancing with the Stars (Monday)	1								1	\$3,500.00	\$3,500.00	Columbus (WSYX)	DWTS	8/8/12
34.0	Normal Line / Prime (34)	10/08/12-10/08/12	2	:30	10P- ABC-Castle (Monday)	1								1	\$2,000.00	\$2,000.00	Columbus (WSYX)	CASTLE	8/8/12
35.0	Normal Line / Prime Premium (35)	10/02/12-10/02/12	2	:30	7:58P- ABC-Dancing With the Stars (Tuesday)			1						1	\$3,000.00	\$3,000.00	Columbus (WSYX)	DWTS RESULTS	8/8/12
36.0	Normal Line / Prime Premium (36)	10/03/12-10/03/12	2	:30	9P- ABC-Modern Family (Wednesday)				1					1	\$5,000.00	\$5,000.00	Columbus (WSYX)	MODERN FAMILY	8/8/12
37.0	Normal Line / Prime (37)	10/05/12-10/05/12	2	:30	10P- ABC-20/20 (Friday)							1		1	\$1,500.00	\$1,500.00	Columbus (WSYX)	20 / 20	8/8/12
38.0	Normal Line / Prime (38)	10/07/12-10/07/12	2	:30	6:58P- ABC-Americas Funniest Videos (Sunday)								1	1	\$1,500.00	\$1,500.00	Columbus (WSYX)	AHHV	8/8/12
39.0	Normal Line / Prime (39)	10/07/12-10/07/12	2	:30	7:58P- ABC-Once Upon A Time (Sunday)								1	1	\$2,500.00	\$2,500.00	Columbus (WSYX)	ONCE UPON A TIME	8/8/12

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Oct. 2012	134	\$62,150.00
<b>Grand Total:</b>	<b>134</b>	<b>\$62,150.00</b>

## INCOMPLETE CONTRACT

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40.0	Normal Line / SPOT (40)	10/02/12-10/05/12	2	:30	11:01P- 11:34P (EST)	5		X	X	X	X			5	\$700.00	\$3,500.00	Columbus (WSYX)	NEWS	8/8/12
41.0	Normal Line / SPOT (41)	10/02/12-10/05/12	2	:30	11:35P- 12:04A (EST)	5		X	X	X	X			5	\$300.00	\$1,500.00	Columbus (WSYX)	NIGHTLINE	8/8/12
42.0	Normal Line / SPOT (42)	10/02/12-10/05/12	2	:30	12:05A- 1:05A (EST)	5		X	X	X	X			5	\$150.00	\$750.00	Columbus (WSYX)	J KIMMEL	8/8/12
43.0	Normal Line / SPOT (43)	10/02/12-10/05/12	2	:30	1:07A- 2:07A (EST)	2		X	X	X	X			2	\$50.00	\$100.00	Columbus (WSYX)	30 ROCK	8/8/12
44.0	Normal Line / SPOT (44)	10/02/12-10/05/12	2	:30	2:07A- 2:36A (EST)	2		X	X	X	X			2	\$50.00	\$100.00	Columbus (WSYX)	RAYMOND	8/8/12
45.0	Normal Line / SPOT (45)	10/06/12-10/06/12	2	:30	11:35P- 12:04A (EST)	1						X		1	\$150.00	\$150.00	Columbus (WSYX)	SEINFELD	8/8/12
46.0	Normal Line / Football (46)	10/06/12-10/06/12	2	:30	12P- 3:30P (EST)	1						X		1	\$2,500.00	\$2,500.00	Columbus (WSYX)	ABC COLLEGE FBALL	8/8/12
47.0	Normal Line / Football (47)	10/06/12-10/06/12	2	:30	3:30P- Sports-ABC College Football	1						X		1	\$3,000.00	\$3,000.00	Columbus (WSYX)	ABC COLLEGE FBALL	8/8/12
48.0	Normal Line / Pre-Game (48)	10/06/12-10/06/12	2	:30	7P- Sports-The Football Fever Pre Game	1						X		1	\$1,500.00	\$1,500.00	Columbus (WSYX)	FOOTBALL FEVER PRIME	8/8/12
49.0	Normal Line / SPOT (50)	10/07/12-10/07/12	2	:30	11:01P- 11:34P (EST)	1							X	1	\$700.00	\$700.00	Columbus (WSYX)	NEWS	8/8/12

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